

Sewing Machines—Household—(Cont'd)

BROTHER SEWING MACHINES—
DISTRIBUTORS
EMPIRE SEWING MACHINE SUPPLY CO
1135 Mission KL 2-1268

DART APPLIANCE STORES INC
SALES—RENTALS—REPAIRS
NEW AND REBUILT
Domestic & Imported Models
FREE REPAIR ESTIMATES
Free Pick-up & Delivery
1540 Polk PR 6-4500

EMPIRE SEWING MACHINE SUPPLY CO
WHOLESALE—IMPORTERS
DISTRIBUTORS
Empire—Fairlane—Brother
Riccar—Borletti—Century
and Others
A. STOLOWITZ, Prop.
Parts—Accessories—Cabinets
Service—Repair—All Makes
JAPANESE AND EUROPEAN
KL 2-1268
Free Parking in Rear of Store
1135 Mission KL 2-1268

IDEAL SEWING MACHINE CO
SALES—REPAIRS
ALL BRANDS
REBUILT & NEW MACHINES
PORTABLES—TREADLES
Liberal Trade-Ins on New Machines
Bank of America Charge Plan Member
3006 Mission AT 2-8898

JIM & RAY'S ELECTRIC APPLIANCE
3150-22d Atwtr 2-1889
(Please See Advertisement Page 953)

MORSE SEWING MACHINES
From the Amazing
FOTOMAGIC
to the superlative
SUPER-DIAL &
thrifty model 230
COMPLETELY AUTOMATIC PUSH-BUTTON
SEWING
"WHERE TO BUY THEM"
DISTRIBUTORS
Morse Sewing Machine & Supply Co of
Calif Inc 2901 El Monte Av Oakind 568-5025
DEALERS
Dart Appliance Stores Inc 1540 Polk PR 6-4500
West Coast Appliance Stores
1609 Clement BA 1-5199

NECCHI-ELNA SEWING CIRCLE
1651 Polk OR 3-5848
(Please See Advertisement Page 953)

NECCHI-ELNA SEWING MACHINES
See and try the new advance
in sewing with MICRO-
ELECTRO CONTROL. Exclusive
at your NECCHI-ELNA dealer.
Rentals, Expert Repairs
and Parts for all makes.
"WHERE TO BUY THEM"
DISTRIBUTOR
NELCO SEWING MACHINE DISTR OF S F
155-9th KL 2-1383
DEALERS
Macy's San Francisco
Stockton & O'Farrell EX 7-3333
Penney J C Co Inc
5th & Market Douglas 2-0406
S F Sewing Machine Center
1651 Polk OR 3-5848
Strand Service The 344 Connecticut MI 7-5611
Oliver Sewing Machine Co
233 Chester Av Junipr 4-9293

Sewing Machines—Household—(Cont'd)

PAC SEWING MACHINE CENTER
Ota 1 538-39th Av SK 10 2-4600
Expert Repairs—Parts—Supplies
ALL MAKES
Sales—New Brand Name Machines
REBUILT SINGERS & MANY OTHERS
All Guaranteed—Easy Terms
AT 2-2776
Betw 29th & 30th St
3361 Mission AT 2-2776

PENNEY J C CO INC 5th & Market Douglas 2-0406
PFAFF SEWING MACHINES
All automatic. Exclusive Dial-A-
Stitch sews on buttons, sews
straight, zig-zag, darns, em-
broiders thousands of decorative
stitches. No dices, cams to change.
• Built-In Needle Threader!
• Nationwide Repair Service
The Once in a Lifetime Sewing Machine
"WHERE TO BUY IT"
Penney J C Co Inc 5th & Market DO 2-0406
Sewing Machine Exchange The
1131 Mission MA 1-9877

RICCAR SEWING MACHINES—
DISTRIBUTORS
EMPIRE SEWING MACHINE SUPPLY CO
1135 Mission KL 2-1268

ROGER & CO
Sales—Repairs—Rentals—All Makes
3009-16th HE 1-6522
Selco Sewing Machine Co 4049 Balboa SK 2-3399
(Please See Advertisement Page 953)
Sewing Machine Exchange The
A Stelowitz Proprietor
1131 Mission MA 1-9877

SINGER SEWING MACHINES
SINGER AUTOMATIC ZIGZAG
and STRAIGHT STITCH
machines—EXPERT REPAIRS—
RENTALS—PARTS AND SERVICE.
FOR ALL your sewing
needs—Look for the Famous
"SEWING" and Red "S" Trade-
marks.
"WHERE TO CALL"
Singer Sewing Machine Company
Store 59 Grant Av GA 1-8679
Store 2417 Mission Valencia 4-8624
Store 1335 Polk ORway 3-5030
Singer Sewing Machine Co
45 Westlake Ct Daly City WY 2-3890

DEPARTMENT STORES
Emporium The 835 Market YU 2-1111
1 Stonestown SE 1-2222
West Coast Appliance Stores
1609 Clement BA 1-5199

WHITE SEWING MACHINES
CALL ONLY A
FRANCHISED
OUTLET
LISTED BELOW.
FACTORY TRAINED SERVICE EXPERTS.
GENUINE WHITE PARTS.
"WHERE TO BUY IT"
WHITE HOUSE OF SAN FRANCISCO THE
Sutter & Grant Av EX 2-5000

Sewing Machines—Industrial
A A A Sewing Machine Co 1750-17th Av LO 6-6446
A C SEWING MACHINE CO INC
1135 Mission Markt 1-6660
(Please See Advertisement This Page)

ADLER INDUSTRIAL MACHINES—
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
BONIS FUR MACHINES—
SEWING MACHINE EXCHANGE THE
1131 Mission MA 1-9877

The YELLOW PAGES tell pur-
chasers where to buy your goods.

Sewing Machines—Industrial—(Cont'd)

CHANDLER MACHINES—
APPAREL CITY SEWING MACHINE CO INC
1155 Mission MA 1-6660
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
SEWING MACHINE EXCHANGE THE
Button Sewers-Tackers & Pinking
1131 Mission Markt 1-9877
Ideal Sewing Machine Co
3006 Mission Atwtr 2-8898
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
(Please See Advertisement This Page)

LEWIS BLINDSTITCH MACHINES—
APPAREL CITY SEWING MACHINE CO INC
1155 Mission MA 1-6660
PFAFF INDUSTRIAL SEWING MACHINES—
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
SEWING MACHINE EXCHANGE THE
1131 Mission Markt 1-9877

INDUSTRIAL SEWING
MACHINE CO.
44 Years Experience
SALES—SERVICE—RENTALS
Sewing Machines—Cutting Machines
Attachments—Parts
NEW OR USED EQUIPMENT
LEASED
UN 3-4233
1112 MISSION Between 7th & 8th STS.

A. STOLOWITZ—Prop.
BOUGHT SOLD
RENTED
ATTACHMENTS
SUPPLIES—REPAIRS
CUTTING MACHINES
SINGER—MOTORS—TABLES
U. S. BLIND STITCH • CHANDLER
PFAFF INDUSTRIAL
BEKA NEEDLES
WILLCOX & GIBBS
CONSO-BRAND THREADS
COLUMBIA CORNELI
MA 1-9877
SEWING MACHINE EXCHANGE
1131 MISSION—FREE PARKING

A. C. SEWING MACHINE CO., INC.
MA 1-6660
1155 MISSION ST.
INDUSTRIAL EQUIPMENT
BOUGHT—SOLD—RENTED
• LEWIS • WILLCOX & GIBBS
• PFAFF • MAMIN CUTTERS
• CRA SPREADERS • SUSSMAN IRONS
• CHANDLER PINKERS • LYON SHELIVING
• HANDY BUTTON • AMERICAN THREAD
• AMCO MOTORS • L M STEIN CO.

Additional
Listings
... for the growing-up son or
daughter, for the relative or
friend who lives under your
roof... what nicer thought
than a separate listing in the
Telephone Book?

Sewing Machines—Industrial—(Cont'd)

REECE BUTTONHOLE MACHINES—
REECE CORP THE 86-3d DO 2-4890
Reece Corp The 86-3d Douglas 2-4890
SEWING MACHINE EXCHANGE THE
1131 Mission MA 1-9877
Singer Sewing Machine Co 569 Mission DO 2-7782
Stein L M Co 1155 Mission UNdri 1-5934
Union Special Machine Co
1275 Mission UNdri 1-1580

U S BLINDSTITCH MACHINES—
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
SEWING MACHINE EXCHANGE THE
1131 Mission MA 1-9877
WILLCOX & GIBBS SEWING MACHINES—
APPAREL CITY SEWING MACHINE CO INC
1155 Mission Markt 1-6660
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
SEWING MACHINE EXCHANGE THE
1131 Mission Markt 1-9877

Sewing Machines—Parts & Supplies

Whse & Mfrs
A C SEWING MACHINE CO INC
Pattern & Marking Papers Etc
1155 Mission MA 1-6660
AMERICAN SEWING MACHINE SUPPLY CO
1007 Guerrero AT 2-5466
APPAREL CITY SEWING MACHINE CO INC
1155 Mission Markt 1-6660
BAY SEWING MACHINE CENTER
2058 Mission UN 3-8664
(Please See Advertisement This Page)
LOU STOLOWITZ
Wholesalers & Distributors
Sewing Machines—Cabinets & Supplies
Laundry Equip.
REPAIRS—RENTALS ALL MAKES
1065 Valencia MI 8-8180

EMPIRE SEWING MACHINE SUPPLY CO
A Stelowitz-Proprietor
1135 Mission KL 2-1268
INDUSTRIAL SEWING MACHINE CO
1112 Mission UN 3-4233
MORSE SEWING MACHINE & SUPPLY CO
OF CALIF INC
2901 El Monte Av Oakind 568-5025
Necchi-Elna Sewing Circle same as S F Sewing
Machine Center 1651 Polk OR 3-5848
Nelco Sewing Machine Distr of S F
155-9th KL 2-1383

NICOL ENTERPRISES
SEWING MACHINES—CABINETS
ELECTRIC BROOMS
VACUUMS—FLOOR POLISHERS
4049 Balboa SK 2-3801
Roger & Co 3009-16th HE 1-6522
S F Sewing Machine Center
1651 Polk ORway 3-5848

Don't forget to plan for con-
cealed telephone conduit and
convenient locations for telephone
outlets when you build your new
home. These built-in telephone
facilities add real value to a home,
yet their cost is very small if they
are installed during construction.

Sewing Machines—Repairing

A A A SEWING MACHINE CO
Since 1932
EXPERT REPAIRS
SINGER KENMORE NECCHI
WHITE FREE-WESTINGHOUSE PFAFF
And All Japanese Machines
FREE ESTIMATES
1750-17th Av LO 6-6446

A & G VACUUM CLEANER SERVICE CO
Expert—Prompt City-Wide Serv
9 Clement SK 2-7770
ACE VACUUM CLEANER SERVICE
1791 Church VA 4-5086

ADA APPLIANCES
SEWING MACHINE
REPAIR SPECIALIST
CITY-WIDE SERVICE
FREE ESTIMATE
PICK-UP & DELIVER
1352 Irving MO 1-3516

ALL BRAND APPLIANCE CO
1007 Guerrero AT 2-5466
APPAREL CITY SEWING MACHINE CO INC
1155 Mission Markt 1-6660
BAY SEWING MACHINE CENTER
2058 Mission UN 3-8664
(Please See Advertisement This Page)

OILED ICE TRAYS
Rub salad oil or cooking oil on
the outside of ice trays before you
put the trays in the freezer. When
you want a tray of ice, it will slide
right out.
Check the YELLOW PAGES for
WHO sells WHAT.

SEWING MACHINES
REPAIRS - RENTALS
RENTAL PURCHASE PLAN
Specializing in
AUTOMATICS • SINGER • WHITE • NECCHI
KENMORE • FREE - WESTINGHOUSE • ELDRIDGE
• JAPANESE MAKES
FREE PICK-UP & DELIVERY - FREE ESTIMATES
OR 3-5848
S F SEWING MACHINE CENTER
1651 Polk St. - San Francisco

REPAIRS
SALES & RENTALS
Serving Greater San Francisco
BAY SEWING MACHINE CENTER
We Service Vacuum Cleaners Terms for Every Budget Pick-Up & Delivery
DOMESTIC & IMPORTED SPECIALISTS
2058 MISSION ST.
SAN FRANCISCO
UN 3-8664

Sewing Machines—Repairing—(Cont'd)

DART APPLIANCE STORES INC
REPAIRS—RENTALS—SALES
NEW AND REBUILT
Domestic & Imported Models
FREE REPAIR ESTIMATES
FREE PICK-UP & DELIVERY
1540 Polk PR 6-4500

EMPIRE SEWING MACHINE SUPPLY CO
1135 Mission KL 2-1268

IDEAL SEWING MACHINE CO
COMPLETE REPAIRING SERVICE
ON ALL DOMESTIC & FOREIGN
SEWING MACHINES
3006 Mission AT 2-8898

JIM & RAY'S ELECTRIC APPLIANCE
3150-22d Atwtr 2-1889

KOMOR'S ELECTRIC APPLIANCE
CITY-WIDE PICK-UP & DELIVERY
COMPLETE REPAIRING SERVICE ON
ALL MAKES OF SEWING MACHINES
Guaranteed Work—Free Estimates
Evening Service & Estimates
By Appointment
3115 Irving MO 4-4842

Pac Sewing Machine Center
3361 Mission AT 2-2776
ROGER & CO
Sales—Repairs—Rentals—All Makes
Band & Butcher Saw Rentals
711 Chestnut PR 5-7632
S F SEWING MACHINE CENTER
1651 Polk ORway 3-5848
From telephones served by the
following exchanges: San Rafael
Mill Valley (No Inter-city Charge)
Ask Operator for Enterprise 11270
(Please See Advertisement This Page)
Selco Sewing Machine Co 4049 Balboa SK 2-3399

Valencia Cutlery Grinding Shop
445 1/2 Valencia UNdri 3-4449

Sewing Machines—Repairing—(Cont'd)

SEWING MACHINE EXCHANGE THE
1131 Mission MA 1-9877
Sewing Machine Repairs Sales Serv-All Makes-
City Wide HE 1-6522
Union Special Machine Co
1275 Mission UNdri 1-1580

Shafting
See Also Flexible Shafting
SPEEDOMETER SERVICE & INSTRUMENT
CO INC
Sales and Service
Flexible power shafts
repaired or replaced
Bulk stock for sale in
specified lengths to order
PUSH-PULL CONTROLS
A SPECIALTY
131 Fell HE 1-2000

SHARPENING SERVICE
A & B Veteran Locksmith Shop
4108-24th VA 4-2915
A's Saw Filing Shop 208 Plymouth Av JU 7-9984

BILL'S SERVICE CENTER
LAWN MOWERS—PINKING SHEARS
SCISSORS—KNIVES
Nr 26th Av
6140 Geary Bl BA 1-5515

DINI BROS
Knife Grinders-Saw Filers
Saw Knives Serrated
Band & Butcher Saw Rentals
711 Chestnut PR 5-7632

DOUG'S LOCK & KEY SERVICE
PINKING SHEARS—LAWN MOWERS
SCISSORS—KNIVES
1617 Taraval SE 1-2151

EXCLUSIVE CUTLERY SHOP THE
EXPERT
GRINDING & REPAIRING
Repair Shop on the Premises
170 Geary GA 1-2412

Pac Barber Supply Co
343 Golden Gate Av UNdri 1-5422
SILVER AV SHARPENING SERVICE
Knives Sharpened Serrated & Soid
1232 Silver Av DE 3-5219
Twentieth Avenue Repair Shop
1310-26th Av LO 4-1309
Union Saw & Cutlery Co 19 Athens Junior 5-6124

UNION SAW & CUTLERY CO
SHARPEN—CORRUGATE
SERRATE STEAK KNIVES
SILENT CUTTERS
116 Madison JU 4-0462

Valencia Cutlery Grinding Shop
445 1/2 Valencia UNdri 3-4449

Sharpening Stones
BEHR-MANNING CO-A DIVISION OF NORTON
CO 1001-16th UN 3-7730

Shavers—Electric
A & S Jobbers Inc 49 Washburn MA 6-0745

BELTONE HEARING AID CENTER
SALES & SERVICE
WHILE YOU WAIT
404 Sutter GA 1-1175

Exclusive Cutlery Shop The
170 Geary GA 1-2412
MACY'S SAN FRANCISCO
Stockton & O'Farrell EX 7-3333
MISSION TIME SERVICE
Sales-Service-Parts
3168-22d VA 4-1542

In these busy days when saving
time is so important, more and
more telephone users are following
the thoughtful way of answering
the telephone: "Harry Smith speak-
ing." Such an introduction estab-
lishes identity, saves time and
makes a good impression.

Shavers—Electric—(Cont'd)

REMINGTON ELECTRIC SHAVERS
FACTORY SERVICE CENTER
• Factory Owned
and Supervised
• Fast, Efficient Service
• Genuine New Parts
• The only authorized REMINGTON® Shaver
Service in this area.
"WHERE TO GET SERVICE"
Remington Rand Electric Shaver Sperry
Rand Corporation 519 Market DO 2-8600

WILLIAMS BROS
564 Market SU 1-3535
(Please See Advertisement This Page)

Shavers—Electric, Repairing
Exclusive Cutlery Shop The
All Makes-All Models
170 Geary GA 1-2412
Jara's Watch Repair 1106 Mission MA 6-0352

MACY'S SAN FRANCISCO
ONE-HOUR SERVICE
REMINGTON—SUNBEAM—SCHICK
NORELCO—RONSON
Stockton & O'Farrell EX 7-3333

NORELCO AUTHORIZED SHAVERS SERVICE
FAST, EFFICIENT
SERVICE BY TRAINED
PERSONNEL
ALL MODELS
NORELCO AND PHILISHAVE

"FOR SERVICE CALL"
Norelco Electric Shaver Service
1311 Mission UN 1-2022
Remington Rand Electric Shaver Sperry Rand
Corporation 519 Market DO 2-8600

RONSON ELECTRIC SHAVERS SERVICE
REPAIRS—PARTS
All Ronson Products
Fast, efficient
service by factory
trained personnel.
Subsidiary of Ronson Corporation
"FOR INFORMATION CALL"
RONSON SERVICE OF CALIF
640 Market YU 2-6580

Schick Electric Shaver Shop
654 Market DO 2-3433
(Continued Next Page)

Have you thought of having a
separate business listing in the
Telephone Directory under your
own name? The charge for these
extra listings is small, the conven-
ience often great.

SHIVERS
Complete Line of Shaver Accessories
SALES—SERVICE
• SCHICK
• SUNBEAM
• REMINGTON
• NORELCO
• RONSON
ALL MAKES—
8-HOUR SERVICE
WILLIAMS BROS.
Since 1890
SU 1-3535
564 MARKET